

Abstract

An apparatus and method for executing a broadcast application are provided. The apparatus includes a data filter which extracts broadcast application data for executing a broadcast application provided by a predetermined broadcast channel among broadcast channels that are not currently watched by a user from a broadcast stream of the predetermined broadcast channel, data storage unit which stores the extracted broadcast application data, and an application execution unit which fetches the broadcast application data from the data storage unit in response to an application execution command input by the user after the user's selection of the predetermined broadcast channel and executes the broadcast application using the fetched broadcast application data.